



選舉管理委員會  
Electoral Affairs Commission  
公開 OPEN 誠實 HONEST 公平 FAIR

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本函檔號 OUR REF. L/M (735) to REO  
CR/14/42 (pt. 43)  
來函檔號 YOUR REF.

21 November 2023

Ken Lee  
(Email address: [foi+request-@](mailto:foi+request-@))

Dear Ken,

**Request for Logo Guidelines and Branding Manual of  
the Electoral Affairs Commission**

I refer to your email of 2 November 2023 to the Registration and Electoral Office (“REO”) requesting a copy of the logo guidelines, branding manual or equivalent document of the Electoral Affairs Commission (“EAC”). The REO has referred your request to the EAC for follow-up and our reply is set out below.

The logo of the EAC was designed by the Information Services Department. It is in triangular shape which is composed of three capital letters, “E”, “A” and “C”, i.e. the abbreviation of the EAC. The equilateral triangle symbolizes that the EAC is an independent, impartial and apolitical body established under the EAC Ordinance (Cap. 541) with the main objective of ensuring that the public elections in Hong Kong are conducted in an “open”, “honest” and “fair” manner. The logo was registered a trade mark to the Intellectual Property Department in 2023.

However, we do not have a logo guideline or branding manual for the EAC.

Thank you for your interest in the matter.

Yours sincerely,

(Ms Mavis WU)  
for Secretary, Electoral Affairs Commission